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Creative Company presents marketing workshops in November

Jennifer Larsen Morrow, president of Creative Company, to lead two one-day marketing workshops

MCMINNVILLE, OR: Creative Company's president Jennifer Larsen Morrow will lead her one-day workshops, titled BrandACT™, in November. Two sessions are scheduled, November 7 in Los Angeles, CA and November 12 in Wilsonville, OR. These intensive workshops will provide business owners and managers with ideas, tools and tactics to create an effective marketing program for 2010.

"With the economic environment now, I know the information presented in this workshop will be extremely valuable to many different businesses, small to large," stated Morrow. "I cover the basics of good marketing, from a branding perspective, and attendees leave with dozens of new ideas and solid advice on how to make their marketing program more effective."

BrandACT™, named for Audiences, Contacts and Tactics that are the foundation to good branding, has been presented in the past to businesses in Oregon and California. The workshop was developed from experience and insight earned after more than thirty years of Morrow's company working with industries as diverse as telecommunications, manufacturing, food products, financial and professional services, higher education, waste management and non-profits. Drawing on proven results created for her clients, Morrow has compiled an intensive, interactive one-day session that has already received wide acclaim from past attendees.



Sessions are scheduled from 9 a.m. to 5 p.m. in Los Angeles, California at the Crowne Plaza LAX on Saturday, November 7; and in Wilsonville, Oregon at the Holiday Inn on Thursday, November 12. The cost is \$299 per person for the first two people and \$149 for the third person from the same company.

Jennifer will also be one of three on a panel of speakers for the Women Entrepreneur's of Oregon (WEO) in Portland, Oregon at Kell's downtown on Tuesday, November 10. The dinner meeting will begin at 6:30 and will discuss projecting your brand. WEO is a support and networking organization for women that provides opportunities in business to connect and grow personally and professionally.

For more information, please call Creative Company, Inc. at 503.883.4433 or register online for BrandACT at <http://brandact09.eventbrite.com>.

About Jennifer Larsen Morrow

After two years as a freelance graphic designer, Jennifer Larsen Morrow founded Creative Company with two partners in Salem, Ore., in 1978. By 1983, she was running the company, growing it from a small ad agency to a regional leader in marketing and branding. In late 2000, the firm became more "virtual," moved to McMinnville, Ore., and now provides a range of branding services to clients all over the country. The company has earned hundreds of awards for their work and continues to generate results for their clients.

About Creative Company

Creative Company, based in McMinnville, Ore., advances businesses and organizations through strategic thinking and comprehensive branding and marketing programs.

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