We know food

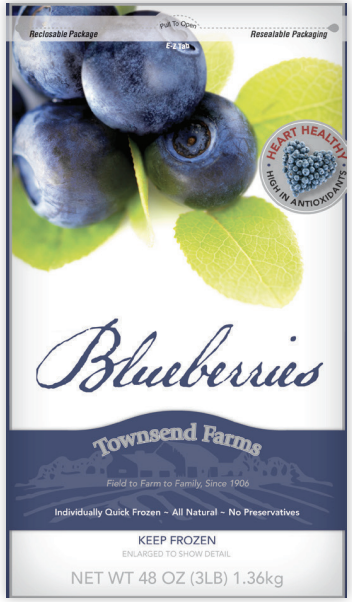
For close to forty years Creative Company has provided successful marketing, sales, packaging and branding solutions to clients in the food industry. From introducing new products to enhancing the sales process and sell-through, to establishing a strong web presence, clients have reached and exceeded their goals.

Categories

> Retail/Grocery
> Retail/Specialty
> Foodservice
> C-Store
> Restaurant
> Club
> Industrial Ingredient

Practices

> New product introduction
> Strategy and positioning
> Product naming
> Branding and identity
> Packaging and label design
> B2B campaigns, direct mail
> Point of sale
> Sales collateral
> Social media
> Channel marketing
> Sales promotions
> Distributor packets
> Market research
> Website development
> Trade show displays and support
> Trade and consumer advertising







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KONA™ Specialty Meats







Work by category

Retail/Grocery
Willamette Valley Fruit Co.
NORPAC Foods
Painted Hills Beef
Oregon Fruit Products Co.
Kona Specialty Meats
Hoody's Nuts
Dr. Chung's Soy Milk
Ajinomoto Foods
Gardenburger
Golden Valley Brewery
Agripac
SmokeCraft
Hurst's Berry Farm
Limited Harvest
Barhyte Specialty Foods

Retail/Specialty
King Estate
Amity Vineyards
Paniolo Provisioners
The Best from Oregon
Oregon Fruit Products Co.
Oregon Berry Packing
Country Heritage Farms
Agripac
Kettle Foods
Flavorland Foods
McTavish Shortbread
Oregon Truffle Oil
Barhyte Specialty Foods
Dragonberry Produce

Club
NORPAC Foods
Townsend Farms

Foodservice
Gardenburger
BrucePac
Superior Farms
Oregon Fruit Products Co.
Oregon Raspberry and Blackberry Commission
King Estate
Entner Stuart
Agripac
Foodmeisters
Domaine Serene
Willamette Valley Fruit Co.
WillaKenzie Estate
Simplot Food Group
Oregon Cherry Growers
Diana Fruit Co.

C-Store
SmokeCraft
Spring Valley Dairy
Curtice Burns

Restaurant
Joel Palmer House
Golden Valley Brewery
Chelsea's

Wine/Beer
Domaine Serene
King Estate
Golden Valley Brewery
Terra Vina

Industrial Ingredient
Kerr Concentrates
BrucePac
foodguys
RainSweet
Oregon Strawberry Commission
Oregon Raspberry and Blackberry Commission
Oregon Cherry Growers
Townsend Farms

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